



A Girl Entrepreneur's Guide to *The Baby-sitters Club*

Kristy took an idea for a babysitters club and created a business with her friends. It was easy! You can start a business with your friends, too.

Keep Track of Your Ideas and Turn them Into Businesses:

The next time you have an idea for a business, write it down on this chart and answer the other questions to help you turn your idea into a business. Keep track of all your business ideas so you can compare them and pick the one you like the best. Print extra pages if you have lots of great ideas!

	Business Idea #1	Business Idea #2
What's my idea?		
Who would buy my product? In other words, who are my customers?		
How would I tell those people about my product? In other words, how would I advertise?		
Who else could help me run my business? What would our jobs be?		
How much would it cost to make my product?		
How much could I charge for our product?		
What rules should I have for my business?		

Stay Organized:

Kristy had some great ideas for keeping organized and setting up rules. She created an appointment book showing who was available when. She started a notebook of notes after each babysitting job so that the girls could learn from each other's experiences and avoid making a mistake more than once (that was how she knew not to let Watson's cat out of the house). What rules and processes should you write down to help your business run smoothly?